

# SARAH BANKUTI



AUTHOR • SPEAKER  
CHILDHOOD CANCER ADVOCATE  
FOUNDER OF ENCHANTED  
HOPE FOUNDATION

After her daughter's brain tumour diagnosis, Sarah turned one family's journey into a movement bringing *hope*, *comfort*, and *imagination* to children facing serious illness.



[enchantedhopefoundation.org](https://enchantedhopefoundation.org)



[media@enchantedhopefoundation.org](mailto:media@enchantedhopefoundation.org)



[@enchantedhopefdn](https://www.instagram.com/enchantedhopefdn)



MEDIA KIT  
2026



# MEET SARAH

A MOTHER. AN AUTHOR.  
A MISSION OF HOPE.

When Sarah Bankuti's daughter, Alice, was diagnosed with a brain tumour at just 10 months old, life changed forever.

Hospital rooms replaced playgrounds and Sarah searched for ways to bring comfort, strength, and moments of joy to her brave girl.

That search inspired her to write a story—a book created to help children facing serious illness feel seen, brave, and never alone.

What began as one book soon grew into something much greater.

Today, Sarah is the Founder & Executive Director of **Enchanted Hope Foundation**, a Canadian nonprofit dedicated to bringing hope, comfort, and imagination to children and families navigating serious illness through inclusive books, hospital programs, family experiences, and community support.

Sarah now shares her family's story across Canada—advocating for childhood cancer awareness, encouraging families on their journey, and inspiring communities to believe in the power of kindness and hope.



## SARAH AT A GLANCE

- 📍 Ontario, Canada
- 📖 Children's Author
- 💖 Founder & Executive Director
- 🎤 Speaker
- 🎗️ Childhood Cancer Advocate
- 👨‍👩‍👧 Mom of Two
- ★ Creator of the Princess Lily Series



## OUR FAMILY

Together at a charity gala while expecting our second daughter, Aviv. Just months later, life would change in an instant.



## MY INSPIRATION

Alice's bravery, strength, and unwavering spirit inspire everything I do.



## THE BEGINNING

The first story I wrote for Alice—the book that started a mission to bring hope and imagination to children everywhere.

# From One Story to THOUSANDS OF SMILES

What began as a mother's search for comfort for her daughter has grown into a movement that brings hope, imagination and joy to children facing serious illnesses.

*This is the heart of  
Enchanted Hope Foundation.*



## INCLUSIVE BOOKS

Creating beautiful, inclusive stories that help children see themselves represented, feel understood, and believe in their own magic.



## HOSPITAL SUPPORT

Donating books, activity books, comfort items and resources to pediatric hospitals and healthcare families.



## ENCHANTED BOOKSHELF PROJECT

Placing permanent bookshelves in pediatric hospitals so every child has access to stories, learning, and a moment of escape.



## ENCHANTED MEMORIES DAYS

Creating joy-filled experiences and special events that spark happiness and unforgettable memories for children and families.



## ENCHANTED HOPE GALA

Our annual gala brings the community together to raise awareness and funds that help even more children and families.



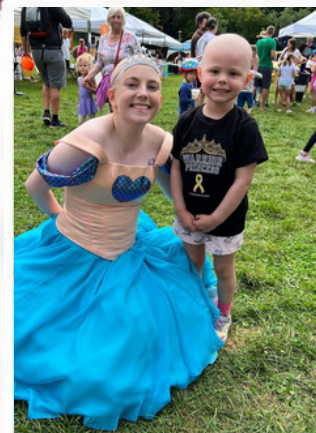
## COURAGE

Stories that bring comfort and remind children they are never alone.



## IMAGINATION

Sparking creativity, confidence and a love of reading.



## JOY

Creating moments of happiness for children and families.

## OUR IMPACT AT A GLANCE



**7**  
PUBLISHED  
BOOKS



THOUSANDS  
OF BOOKS  
DONATED



PEDIATRIC  
HOSPITAL  
PARTNERSHIPS



HUNDREDS  
OF FAMILIES  
SUPPORTED



GROWING  
ACROSS  
ONTARIO

## OUR VISION

To ensure every child facing a serious illness has access to stories, comfort, imagination and moments of joy—whether they're in a hospital room, clinic or recovering at home.

*Hope. Comfort. Imagination.  
That's our promise.*

Today, Enchanted Hope Foundation continues to grow—bringing hope, creating magic, and reminding children and families that they are seen, supported and never alone.

# BRING Sarah's Story TO YOUR COMMUNITY

Sarah Bankuti is an author, speaker, and childhood cancer advocate who inspires audiences with her powerful story of hope, resilience, and the impact of representation in children's literature.

**Her mission: Every child deserves to feel seen, valued, and never alone.**



## SARAH IS AVAILABLE FOR



SCHOOL  
VISITS



LIBRARY  
PROGRAMS



HOSPITAL  
VISITS



CONFERENCES &  
KEYNOTES



PODCAST  
INTERVIEWS



MEDIA  
INTERVIEWS



COMMUNITY  
EVENTS



BOOK SIGNINGS  
& READINGS



FUNDRAISING  
GALAS

## AUDIENCES WILL LEAVE WITH



**Hope**  
to keep going, even in  
the hardest moments.



**Practical ideas**  
to support children and  
families.



**Compassion**  
to understand and uplift  
one another.



**Inspiration**  
to make a difference in  
their own community.



**A deeper understanding**  
of inclusion  
and why representation  
matters.

## SIGNATURE TOPICS



### FINDING HOPE THROUGH ADVERSITY

A raw and honest look at our family's journey after my daughter Alice was diagnosed with a brain tumour as a baby—and how hope led us to create something bigger than ourselves.



### WHY EVERY CHILD DESERVES TO SEE THEMSELVES IN A STORY

Exploring the power of representation in children's literature and how inclusive stories help kids build confidence, empathy, and a sense of belonging.



### ONE BOOK CAN CHANGE A LIFE

How one children's book became the spark that grew into Enchanted Hope Foundation and a mission to bring books, comfort, and joy to children across Ontario.



### STORYTELLING AS COMFORT

How books, imagination, and play can provide emotional support for children facing serious illness and their families.



### BUILDING ENCHANTED HOPE FOUNDATION

Lessons learned from building a nonprofit with a big dream, a passionate team, and a commitment to making a difference.



### SCHOOL VISITS

Inspiring the next generation  
to be kind, brave, and inclusive.



### HOSPITAL VISITS

Bringing comfort, smiles,  
and books to children  
and families.



### COMMUNITY EVENTS & VENDOR BOOTHS

Connecting with communities  
and spreading hope through stories.

# OUR BOOKS & RESOURCES

Stories that help children and families navigate  
the emotional challenges of serious illness  
*with courage, comfort, and hope.*



## 1 Jackson and the NPO Quest

### Supports:

- Preparing for surgery and medical procedures
- Understanding why children cannot eat or drink before anesthesia (NPO)
- Reducing fear and uncertainty before surgery
- Building confidence through preparation and imaginative storytelling

**Ideal for:** Children preparing for surgery, procedures requiring anesthesia, or other medical experiences involving fasting before treatment.



Medical Education



Emotional Support



Treatment Preparation



Confidence Building



## 2 Princess Lily Earns Her Beads

### Supports:

- Chemotherapy and treatment milestones
- Beads of Courage® programs
- Building confidence during treatment
- Celebrating bravery and resilience

**Ideal for:** Children undergoing cancer treatment or other ongoing medical care.



Treatment Preparation



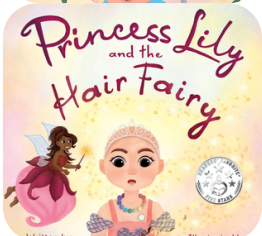
Emotional Support



Confidence Building



Celebration & Milestones



## 3 Princess Lily and the Hair Fairy

### Supports:

- Preparing for hair loss
- Building self-confidence
- Coping with changes in appearance
- Encouraging self-acceptance

**Ideal for:** Children facing chemotherapy, alopecia, or other causes of hair loss.



Emotional Support



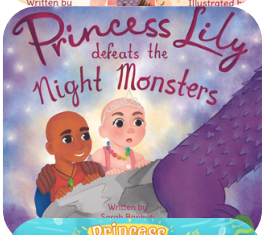
Self-Confidence



Treatment Preparation



Inclusion & Representation



## 4 Princess Lily Defeats the Night Monsters

### Supports:

- Hospital anxiety
- Fear at bedtime
- Worries before procedures
- Building emotional resilience

**Ideal for:** Children experiencing fear, anxiety, or hospital-related stress.



Emotional Support



Anxiety & Stress Relief



Treatment Preparation



Comfort & Reassurance



## 5 Princess Alannah's Glowing Adventure

### Supports:

- Living with a rare condition
- Feeling different from peers
- Self-esteem and inclusion
- Celebrating uniqueness

**Ideal for:** Children living with visible or invisible medical conditions or disabilities.



Inclusion & Representation



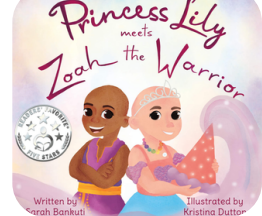
Emotional Support



Self-Confidence



Treatment Preparation



## 6 Princess Lily Meets Zoah the Brave

### Supports:

- Finding courage during difficult times
- Friendship and kindness
- Emotional resilience
- Facing new challenges with confidence

**Ideal for:** Any child navigating a medical journey or major life challenge.



Emotional Support



Confidence Building



Treatment Preparation



Inclusion & Representation



## 7 Princess Lily and the Mermaid Lagoon

### Supports:

- Sibling support during a child's illness
- Understanding complex emotions
- Building empathy and communication
- Helping siblings feel seen, heard, and included

**Ideal for:** Siblings of children facing serious illnesses, helping them navigate worry, sadness, and the challenges that come with a brother or sister's medical journey.



Sibling Support



Emotional Support



Empathy & Communication



Inclusion & Representation



Medical Education



Emotional Support



Treatment Preparation



Confidence Building



Inclusion & Representation



Sibling Support



Celebration & Milestones



Self-Confidence



Anxiety & Stress Relief



Empathy & Communication

# Let's Create HOPE TOGETHER

Through books, programs, and meaningful experiences,  
we can inspire children to dream big, be kind,  
and know they are never alone.

**Thank you for being part of this journey.**

*Together, we can change lives—one story at a time.*



## OUR MISSION

Enchanted Hope Foundation  
is dedicated to supporting children  
with serious illnesses and their  
families through inclusive books,  
comforting programs, and  
meaningful experiences.



### INCLUSIVE BOOKS

Stories that help  
children feel seen,  
understood, and  
empowered.



### MEANINGFUL PROGRAMS

Creating joy, hope,  
and unforgettable  
memories for  
children and families.



### HOSPITAL SUPPORT

Donating books and  
resources  
to pediatric  
hospitals.



### COMMUNITY CONNECTION

Building a kinder,  
more inclusive  
world for all  
children.



### HOPE THAT LASTS

Because every  
child deserves to  
dream, believe,  
and belong.

## LET'S CONNECT



### EMAIL

[media@enchantedhopefoundation.org](mailto:media@enchantedhopefoundation.org)



### WEBSITE

[www.enchantedhopefoundation.org](http://www.enchantedhopefoundation.org)



### PHONE

647-807-7896



### BASED IN

Newmarket, Ontario, Canada



### AVAILABLE FOR

Schools, libraries, hospitals,  
conferences, podcasts, media  
interviews, and community events.

## VISIT OUR WEBSITE

Scan the QR code to learn more  
about our books, programs,  
and ways to get involved.



## MEDIA INQUIRIES

For media requests, interview  
opportunities, or press materials,  
please contact:

[media@enchantedhopefoundation.org](mailto:media@enchantedhopefoundation.org)

We'd love to hear from you!

## FOLLOW OUR JOURNEY



### INSTAGRAM

@enchantedhopefdn



### TIKTOK

enchantedhopefoundation



### FACEBOOK

Sarahbankuti



### LINKEDIN

Sarahbankuti

*Where books bring hope  
and kindness creates change.*



“ Every child deserves to open a book  
and see that they belong. ”

— Sarah Bankuti

Thank you for believing in the power of stories  
and for helping us create a brighter, kinder,  
and more inclusive world for all children.

*We are better together.*