



Magic In Motion

A Community Partnership Campaign | May 2026
When Businesses Move, Hope Moves.



This May, your business can help a child facing brain cancer feel brave again. **Enchanted Hope Foundation** is a registered Canadian nonprofit supporting children facing serious illnesses — including brain tumours and neurofibromatosis — and the siblings who walk beside them. Through storybooks, gift kits, and magical experience days, we help families feel seen, supported, and brave during some of the hardest chapters of their lives.

Because every child deserves to feel like the hero of their own story.

Why This Moment Matters

May shines a light on Childhood Brain Tumours and Neurofibromatosis (NF) — diagnoses that change a family's life overnight.

For the children and siblings we support, this month is deeply personal.
It is a time to raise awareness.
A time to honour caregiving families.
And a time to turn compassion into action.

Why Partner With Enchanted Hope Foundation?

✓ Strengthen Your Brand With Purpose

- Align your business with compassion and community.
- Receive recognition across our May campaign, social media highlights, and website partner listing.

✓ Make a Tangible Local Impact

- Support children facing brain tumours, neurofibromatosis (NF), and other serious illnesses — and the siblings walking beside them.
- Your partnership helps fund storybooks, comfort kits, and Enchanted Memories Day experiences.

✓ Engage Your Team & Customers

- Boost morale through purpose-driven participation.
- Offer simple co-branded activations that invite your clients and staff to be part of something meaningful.

1,500+ Storybooks & Comfort Plushies Shared
3,000+ Volunteer Hours Donated

We provide ready-to-share graphics and social media support to make participation simple and impactful

How Your Business Can Participate

- Host a Fundraiser
- Match customer donations
- Sponsor a child's magical experience
- Donate a portion of May sales

Join Magic in Motion Today.

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